

FIRST STEP

The capabilities of Salesforce and Marketing Cloud are limitless. We've developed this service package to accelerate your organization's implementation, guide you in your understanding of how to leverage it, and assist you execute your first successful campaign.

INVESTMENT: \$9,500 US

 Partners



ACCOUNT SETUP

- User Setup (Up to 5)
- User Roles and Permissions (2 Roles)
- Audience Upload via Flat File
- Domain Setup (Shared IP)
- Subscriber key foundation
- Account Branding
- Reply Mail Management Set up
- Standard preference center launch
- SFMC Template set up



PROFESSIONAL DEVELOPMENT

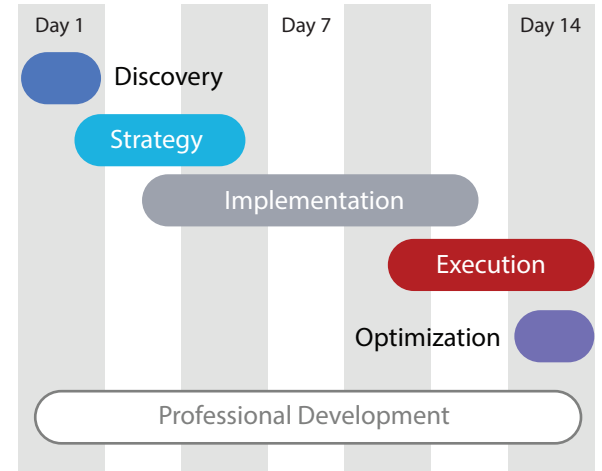
- Training and Application Walk-Through
- Sales and Marketing Opportunity
- Stack Introduction and Familiarity



CAMPAIGN EXECUTION

- Single Campaign Setup
- Campaign Execution
- Campaign Measurement and Review

TWO WEEK TIMELINE



RESTRICTIONS

- Timely Response Required to Requests
- Single Campaign Setup and Execution
- Shared IP
- No Data Integrations
- No Automations
- Customer Provides Content
- Client Provides Resources