

HLS FIRST STEP

The capabilities of Salesforce and Marketing Cloud are limitless. We've developed this service package to accelerate your organization's implementation, guide you in your understanding of how to leverage it, and assist you execute your first successful campaign. Organizations include Pharmaceutical, Payer/Provider, Doctor/Patient, Health and Energy Products/Supplements, and Personal Wellness (eg. Spa & Massage).

salesforce Partners



\$14,000

ACCOUNT SETUP

- User Setup (Up to 5)
- User Roles and Permissions (2 Roles)
- Audience Upload via Flat File
- Domain Setup*
- Subscriber key foundation
- Account Branding
- Reply Mail Management Set up
- Standard preference center launch
- Data Source Integration (1)
- SFMC Template setup
- Standard Data Compliance (PHI & PII)



PROFESSIONAL DEVELOPMENT

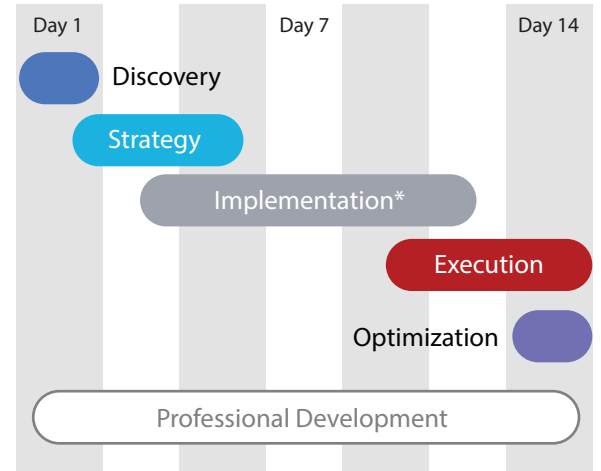
- Training and Application Walk-Through
- Sales and Marketing Opportunity
- Stack Introduction and Familiarity



CAMPAIGN EXECUTION

- Single Campaign Setup
- Campaign Execution
- Campaign Measurement and Review

TWO WEEK TIMELINE*



RESTRICTIONS

- Timely Response Required to Requests
- Single Campaign Setup and Execution
- * Private IP adds 4 weeks
- Customer Provides Content
- Client Provides Resources
- US Dollars