

# DYNAMIC PREFERENCE CENTER

Our dynamic preference center is uniquely engineered so that your marketing team can add or remove publications or update the content of your Salesforce-integrated preference center by simply updating data extensions. No code changes necessary!



\$10,000

## CLOUD PAGE SOLUTION

This page is solely hosted in Marketing Cloud Cloud Pages, integrated to Salesforce.

- Discovery Call
- Wireframe Approval
- Design Approval
- Build Data Extensions
- Testing And Deployment
- Preference Page Link Inserted in Email
- Education and Documentation



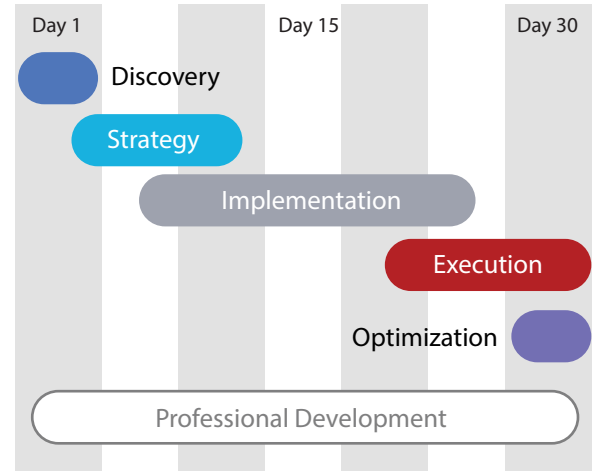
\$20,000

## CMS / CLIENT SOLUTION

This page is hosted on the client's site with an Ajax controller in Cloud Pages, integrated to Salesforce.

- Discovery Call
- Wireframe Approval
- Design Approval
- Build Data Extensions
- Build Ajax Controller
- Build HTML / CMS Integration / Plugin
- Testing And Deployment
- Education and Documentation

## 30 DAY TIMELINE



## RESTRICTIONS

- Quote needed for add'l customization
- Client provides branding guide
- Client provides access
- CRM is Salesforce
- Publication Lists Used
- US Dollars, Billed Up Front

