

FIRST STEP

We've developed this package to accelerate your organization's return on technology investment for your Salesforce Marketing Cloud implementation. Highbridge Marketing Experts work personally with your staff to setup your business unit, connect to Salesforce, create data extensions, design your mobile responsive email template, develop your first customer journey, and create activities and schedule them in automation studio.

 *Partners*



\$10,000



STAGE 1: CONFIGURATION

Configure your account for administration and deliverability.

- Business Unit setup.
- Email domain configuration
- Sender profile setup
- Delivery profile
- Documentation

STAGE 2: INTEGRATION

Configure your connector, sync objects, and create your data extensions.

- Create API User in Marketing Cloud
- Installation of Marketing Cloud managed package in Salesforce
- Create up to (3) Data Extensions

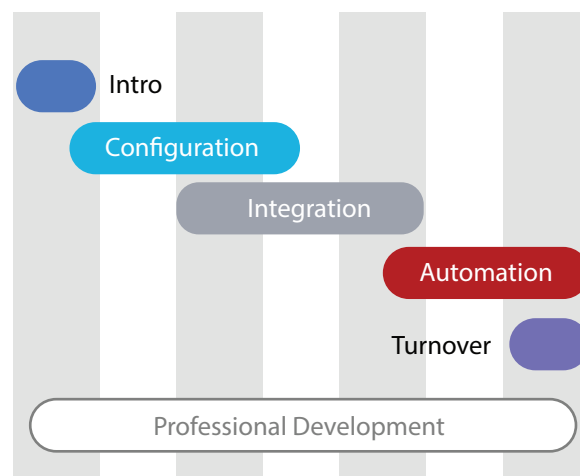
STAGE 3: AUTOMATION

Build your activities, develop your email template, and launch your first customer journey.

- Automation Studio activities and automation
- (3) Mobile responsive emails with AMPScript
- (1) Customer Journey with up to 3 activities and decisions



OUR PROCESS



RESTRICTIONS

- No dedicated account / project manager
- Client is responsible for data schema and delivery
- Training is provided via recorded training session